School of Communication & Media (SOCM) COURSE PREREQUISITES  (Fall 2020 Catalog)

While this list is intended to assist students in determining eligibility for courses, the KSU Undergraduate Catalog is the official source for all prerequisite requirements.

The school requires the successful completion of all prerequisites with grades of "C" or better BEFORE taking a course.

SOCM is a GATED program. Beginning August 11, 2017, to apply, students must complete the entry writing test with a score of 78% or higher, earn a 2.75 or higher adjusted GPA in the five Area F SOCM courses, and submit a formal application.

### COM 1100 Human Communication
None

### COM 2020 CSI:COM Sources & Investigations
ENGL 1102

### COM 2033 Visual Communication
ENGL 1101 and ENGL 1102

### COM 2129 Public Speaking
None

### COM 2135 Writing for Public Communication
ENGL 1101 and ENGL 1102

### COM 2230 Introduction to Mass Communication
ENGL 1102

### COM 2240 Communication Law, Ethics, & Diversity
ENGL 1102

### COM 3315 Interviewing
30+ credit hours

### COM 3320 Health Communication
Declared SOCM Major; 30+ credit hours. Permission of School for Non-SOCM Select Program Majors**

### COM 3340 Digital Media Production
Declared SOCM Major; COM 2230

### COM 3350 Editing for Today's Media
Declared SOCM Major; 30+ credit hours and permission of School for Non-SOCM Select Program Majors**

### COM 3398 Internship in Communication
Declared SOCM Major; approval of SOCM Internship Coordinator, 60+ credit hours, 2.5 overall adjusted GPA; at least 1 semester completed at KSU

### COM 3435 Communication Research Methods
COM 2135, COM 2230

### COM 4100 Directed Applied Research (1-3 credit hours)
Declared SOCM Major; COM 3435 and Permission of Instructor & School Director

### COM 4400 Directed Study (1 to 3 credit hours)
Declared SOCM Major; 60+ credit hours, and Permission of the Instructor and School Director

### COM 4490 Special Topics in Communication
Declared SOCM Major; 45+ credit hours; Permission of School for Non-SOCM Majors

### JOUR 3310 Concepts in New Media
COM 2230

### JOUR 3330 News Reporting and Writing
COM 2135, COM 2230

### JOUR 3360 Photojournalism
Declared SOCM Major & COM 3340. Permission of School for Non-SOCM Select Program Majors**

### JOUR 3395 Journalism Study Tour
Declared SOCM Major; COM 2230 and 30+ credit hours

### JOUR 4300 Topics in Journalism
Declared SOCM Major; JOUR 3330; Permission of School for Non-SOCM Select Program Majors**

### JOUR 4410 Investigative Reporting
Declared SOCM Major; JOUR 3330. Permission of School for Non-SOCM Select Program Majors**

### JOUR 4412 Sports Reporting
Declared SOCM Major; JOUR 3330 and COM 3340; Permission of School for Non-SOCM Select Program Majors**

### JOUR 4420 Advanced Media Writing
Declared SOCM Major; JOUR 3330; Permission of School for Non-SOCM Select Program Majors**

### JOUR 4430 Advanced Investigative Reporting
Permission of Georgia News Lab Instructor

### JOUR 4435 Advanced Investigative Reporting II
JOUR 4430 and Permission of Georgia News Lab Instructor

### JOUR 4445 Advanced Digital Audio Production
Declared SOCM Major; JOUR 3330, COM 3340, and 90+ credit hours

### JOUR 4450 Video News Production
Declared SOCM Major; JOUR 3330 and COM 3340

### JOUR 4470 Media Law
Declared SOCM Major; COM 2230 and POLS 1101; Permission of School for Non-SOCM Select Program Majors**

### JOUR 4488 Multi-Media Visions of Community*
Declared SOCM Major; COM 3435 and one of the following: JOUR 3360 or JOUR 4412 or JOUR 4445 or JOUR 4450

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**Prerequisite requirements apply to students who have declared the SOCM major. Students who are not declared as SOCM majors must obtain written permission from the school director. Students must complete the five Area F SOCM courses with grades of "C" or better before taking the entry writing test.**

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**Notes:**
- **** indicates prerequisites that apply to students who have declared the SOCM major.
- **** indicates prerequisites that apply to students who are not declared as SOCM majors.
- **** indicates prerequisites that apply to students who have declared the SOCM major and have completed the five Area F SOCM courses.

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While this list is intended to assist students in determining eligibility for courses, the KSU Undergraduate Catalog is the official source for all prerequisite requirements. The school requires the successful completion of all prerequisites with grades of "C" or better BEFORE taking a course.

SOCM is a GATED program. Beginning August 11, 2017, to apply, students must complete the entry writing test with a score of 78% or higher, earn a 2.75 or higher adjusted GPA in the five Area F SOCM courses, and submit a formal application.

**Journalism and Emerging Media major COURSE PREREQUISITES**

### JOUR 3310 Concepts in New Media
COM 2230

### JOUR 3330 News Reporting and Writing
COM 2135; COM 2230

### JOUR 3360 Photojournalism
Declared SOCM Major & COM 3340. Permission of School for Non-SOCM Select Program Majors**

### JOUR 3395 Journalism Study Tour
Declared SOCM Major; COM 2230 and 30+ credit hours

### JOUR 4300 Topics in Journalism
Declared SOCM Major; JOUR 3330; Permission of School for Non-SOCM Select Program Majors**

### JOUR 4410 Investigative Reporting
Declared SOCM Major; JOUR 3330. Permission of School for Non-SOCM Select Program Majors**

### JOUR 4412 Sports Reporting
Declared SOCM Major; JOUR 3330 and COM 3340; Permission of School for Non-SOCM Select Program Majors**

### JOUR 4420 Advanced Media Writing
Declared SOCM Major; JOUR 3330; Permission of School for Non-SOCM Select Program Majors**

### JOUR 4430 Advanced Investigative Reporting
Permission of Georgia News Lab Instructor

### JOUR 4435 Advanced Investigative Reporting II
JOUR 4430 and Permission of Georgia News Lab Instructor

### JOUR 4445 Advanced Digital Audio Production
Declared SOCM Major; JOUR 3330, COM 3340, and 90+ credit hours

### JOUR 4450 Video News Production
Declared SOCM Major; JOUR 3330 and COM 3340

### JOUR 4470 Media Law
Declared SOCM Major; COM 2230 and POLS 1101; Permission of School for Non-SOCM Select Program Majors**

### JOUR 4488 Multi-Media Visions of Community*
Declared SOCM Major; COM 3435 and one of the following: JOUR 3360 or JOUR 4412 or JOUR 4445 or JOUR 4450
### Media and Entertainment Major COURSE PREREQUISITES

<table>
<thead>
<tr>
<th>Course ID</th>
<th>Course Title</th>
<th>Prerequisites</th>
</tr>
</thead>
<tbody>
<tr>
<td>MENT 3100</td>
<td>Fundamentals of Media &amp; Entertainment Studies</td>
<td>COM 2230</td>
</tr>
<tr>
<td>MENT 3200</td>
<td>Editing for Entertainment Media</td>
<td>Declared SOCM Major; MENT 3100</td>
</tr>
<tr>
<td>MENT 3300</td>
<td>Entertainment Podcasting</td>
<td>Declared SOCM Major; MENT 3100</td>
</tr>
<tr>
<td>MENT 3326</td>
<td>Global Media Systems</td>
<td>Declared SOCM Major; MENT 3100</td>
</tr>
<tr>
<td>MENT 4424</td>
<td>Uses and Effects of Mass Media</td>
<td>Declared SOCM Major; MENT 3100</td>
</tr>
<tr>
<td>MENT 4425</td>
<td>Gender, Race and Media</td>
<td>Declared SOCM Major; MENT 3100; Permission of School for Non-SOCM Select Program Majors**</td>
</tr>
<tr>
<td>MENT 4430</td>
<td>Media Management</td>
<td>Declared SOCM Major; MENT 3100; Permission of School for Non-SOCM Select Program Majors**</td>
</tr>
<tr>
<td>MENT 4434</td>
<td>Topics in Media Studies</td>
<td>Declared SOCM Major; MENT 3100; Permission of School for Non-SOCM Majors</td>
</tr>
<tr>
<td>MENT 4436</td>
<td>Topics in Entertainment Studies</td>
<td>Declared SOCM Major; MENT 3100</td>
</tr>
<tr>
<td>MENT 4444</td>
<td>Film &amp; Video Structure and Process</td>
<td>60+ credit hours</td>
</tr>
<tr>
<td>MENT 4454</td>
<td>moMENtum Productions</td>
<td>Declared SOCM Major; COM 3340</td>
</tr>
<tr>
<td>MENT 4464</td>
<td>Documentary Filmmaking</td>
<td>Declared SOCM Major; COM 3340</td>
</tr>
<tr>
<td>MENT 4485</td>
<td>Media and Entertainment Studies Capstone*</td>
<td>Declared MENT Major; MENT 4424 and JOUR 3340</td>
</tr>
<tr>
<td>MENT 4495</td>
<td>Media and Entertainment Study Tour</td>
<td>Declared MENT Major; MENT 3100 and 60+ credit hours</td>
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### Organizational and Professional Communication Major COURSE PREREQUISITES

<table>
<thead>
<tr>
<th>Course ID</th>
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<th>Prerequisites</th>
</tr>
</thead>
<tbody>
<tr>
<td>ORGC 3025</td>
<td>Intro to Org &amp; Professional Communication</td>
<td>COM 2020</td>
</tr>
<tr>
<td>ORGC 3325</td>
<td>Intercultural Communication</td>
<td>Declared SOCM Major; Permission of School for Non-SOCM Select Program Majors**</td>
</tr>
<tr>
<td>ORGC 3345</td>
<td>Team Communication</td>
<td>Declared SOCM Major; 60+ credit hours; Permission of School for Non-SOCM Select Program Majors**</td>
</tr>
<tr>
<td>ORGC 3376</td>
<td>Interpersonal Communication</td>
<td>30+ credit hours</td>
</tr>
<tr>
<td>ORGC 3459</td>
<td>Communication and Conflict</td>
<td>Declared SOCM Major; 30+ credit hours; Permission of School for Non-SOCM Select Program Majors**</td>
</tr>
<tr>
<td>ORGC 4344</td>
<td>Training and Development</td>
<td>Declared SOCM Major; ORGC 3025 and 60+ credit hours; Permission of School for Non-SOCM Select Program Majors**</td>
</tr>
<tr>
<td>ORGC 4440</td>
<td>Leadership Communication</td>
<td>Declared SOCM Major; Permission of School for Non-SOCM Select Program Majors**</td>
</tr>
<tr>
<td>ORGC 4455</td>
<td>Organizational Communication Audits Capstone*</td>
<td>Declared SOCM Major; ORGC 3025, COM 3435, and 90+ credit hours</td>
</tr>
<tr>
<td>ORGC 4470</td>
<td>Topics in Org &amp; Prof Comm</td>
<td>Declared SOCM Major</td>
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### Public Relations major COURSE PREREQUISITES

<table>
<thead>
<tr>
<th>Course ID</th>
<th>Course Title</th>
<th>Prerequisites</th>
</tr>
</thead>
<tbody>
<tr>
<td>PR 3335</td>
<td>Public Relations Principles</td>
<td>COM 2230</td>
</tr>
<tr>
<td>PR 3355</td>
<td>Public Relations Cases</td>
<td>Declared SOCM Major; PR 3335</td>
</tr>
<tr>
<td>PR 3375</td>
<td>Public Relations Writing</td>
<td>Declared SOCM Major; PR 3335</td>
</tr>
<tr>
<td>PR 3380</td>
<td>PR Strategies &amp; Tactics</td>
<td>Declared SOCM Major; PR 3335</td>
</tr>
<tr>
<td>PR 3385</td>
<td>International Public Relations</td>
<td>Declared SOCM Major; PR 3335</td>
</tr>
<tr>
<td>PR 3429</td>
<td>Persuasion Methods and Strategies</td>
<td>30+ credit hours</td>
</tr>
<tr>
<td>PR 4210</td>
<td>Social Media for Strategic Communication</td>
<td>Declared SOCM Major; PR 3335 or JOUR 3330</td>
</tr>
<tr>
<td>PR 4405</td>
<td>Digital Publication Design</td>
<td>Declared SOCM Major; COM 2135</td>
</tr>
<tr>
<td>PR 4415</td>
<td>Topics in Public Relations</td>
<td>Declared SOCM Major; PR 3335; Permission of School for Select Program Non-Majors**</td>
</tr>
<tr>
<td>PR 4460</td>
<td>Crisis Communication</td>
<td>Declared SOCM Major; COM 3435 and 60+ credit hours; Permission of School for Non-SOCM Select Program Majors**</td>
</tr>
<tr>
<td>PR 4465</td>
<td>Public Relations Campaigns*</td>
<td>Declared SOCM Major; COM 3435, PR 3375, and 90+credit hours</td>
</tr>
<tr>
<td>PR 4495</td>
<td>Public Relations Study Tour</td>
<td>Declared SOCM Major; PR 3335 and 60+ credit hours</td>
</tr>
<tr>
<td>PR 4605</td>
<td>Magazine Media</td>
<td>Declared SOCM Major; PR 3375 or JOUR 3330 or PR 4405 and Approval of Application by Instructor</td>
</tr>
<tr>
<td>PR 4670</td>
<td>Crisis Leadership Communication</td>
<td>Declared SOCM Major; COM 3435 and 60+ credit hours; Non-Majors: 60+ credit hours and a comparable research course in another major</td>
</tr>
</tbody>
</table>

* Indicates a concentration capstone course that should be taken in the graduating semester.

** "Permission of School for Non-SOCM Select Program Majors" applies to declared Sports Management majors; Public Health Education majors; students pursuing minors in Public Relations and Crisis Preparedness; and students pursuing a certificate in Political Communication.