Calling all student artists and graphic designers!

The College of Humanities and Social Sciences is looking for a visual identity for each of its two signature programs—Passport for Success and the Trans-disciplinary Innovation Hubs. And we need your help! We are seeking current Kennesaw State University (KSU) graduate or undergraduate students who can design a creative, innovative, and professional logo. You could win a $250 VISA gift card while growing your personal portfolio. Please read the following for more details regarding logo design, contest rules, and submission requirements.
Official Rules

The purpose of the contest is to design a logo for the Passport to Success and Transdisciplinary Innovation Hubs programs at the College of Humanities and Social Sciences at Kennesaw State University. The logo may be used in all media – including online, print, video, on merchandise, advertisements, educational materials, and other visual collateral.

Following are the official contest rules:

• To be eligible, each entrant must be a currently registered Kennesaw State University (KSU) undergraduate or graduate student.
• Students may submit as many logo designs as they would like. However, each one should include a separate entry form.
• All submitted work must be the original work of the entrant and must not include, be based on, or derived from any pre-existing or third-party designs, trademarks, or copyrighted images. By entering the competition, entrant agrees that the submission is his/her own work.
• Logos must be easily reproducible and scalable for large and small formatting. They must be created in colors from the KSU color palette found on the next page and must also look good in a black and white or grayscale version.
• The logo design must not include offensive language, imagery or themes.
• The logo design should reflect the goals and benefits of the programs. See the explanation of the Passport to Success and Transdisciplinary Innovation Hubs programs later in this document.
• The selected winner must submit a scalable vector version of the winning design so that it is adaptable for electronic and print media, for reproduction on small and large surfaces, and for use in color or in grayscale.
• By submitting the entry form, each entrant warrants that s/he understands, acknowledges, and agrees that upon submission all entries become the sole property of KSU. By submitting an entry, each entrant agrees that any and all intellectual property rights in the logo design are deemed assigned to KSU without further notice or compensation.
Official Rules, Continued

- Except where prohibited by law, an entry submission into this contest constitutes permission to use the winner’s name, likeness, prize information, and information provided on the entry form for publicity purposes, without further notice, permission or compensation.
- KSU reserves the right to alter, modify, or revise the winning logo to better fit the needs of the organization.
- The decisions of the Selection Committee will be final.
- KSU reserves the right to reject any submission not meeting these criteria.

How to Enter
To enter the Logo Design Contest, eligible participants must:
- Complete the Official Entry Form.
- Create a logo design in .jpeg or .pdf formats (If you are chosen as a winner, you must be able to provide a high-resolution vector file, e.g., in Adobe Illustrator, Photoshop, or InDesign).
- Only use colors that are part of the official KSU color palette, which consists of the following Pantone numbers: 123C, Black C, 421C, White C, 2126C, 2193C, 361C, 526C, 2026C, 3035C, 2152C, 7676C, 1245C, 7529C, 7457C, and 7499C.
- Submit entry forms and logo designs to skiser4@kennesaw.edu no later than September 25, 2020.

Selection Criteria
The Selection Committee from the College of Humanities and Social Sciences that will review the logo submissions will be comprised of:
- Shawn Long, Dean, College of Humanities and Social Sciences (CHSS)
- Shelly Kiser, Communications Manager, CHSS
- Evelina Sterling, Interim Assistant Dean of Research, CHSS; Director of Research Development and Strategic Initiatives, Office of Research; and Assistant Professor of Sociology, Department of Sociology and Criminal Justice
- Brian Wooten, Assistant Professor of Public Administration, Department of Interdisciplinary Studies
Official Rules, Continued

The following criteria will be used to judge the submissions (though other criteria may be considered):

- Originality – Does the composition exhibit original design, creativity, and imagination?
- Aesthetic Quality – Does the logo display visual balance and color coordination? Do all the elements work together to create a unified and appealing design?
- Appropriateness – Does the logo reflect the purpose, goals, and vision of the program?

Two $250 VISA gift cards will be awarded, one to the student who created the winning Transdisciplinary Innovation Hubs logo and one to the student who created the winning Passport to Success logo.

The winner will receive an email, sent to their provided email address, that they have been selected. The winner will also be announced via our website and social media.

The Selection Committee reserves the right not to select a winner, if in its sole discretion, no suitable entries are received.

Click the link below to begin your entry. After you have completed the entry form, send your logo file in .jpg or .pdf form to skiser@kennesaw.edu.

Take me to the entry form!

Trandisciplinary Innovation Hubs Description

CHSS’s Transdisciplinary Innovation Hubs combine the research and collaboration of multiple fields of study in the College to research and solve broad issues that individuals and society face. Our Innovation Hubs address five key areas:

- Technology
- Sustainability
- Organizations
- Sports, Media & Entertainment
Long-term hands-on learning for students: The research conducted through the Innovation Hubs continues longer than internships or classroom projects, allowing students to get deep experience in their field of study while seeing how their research applies to real-world problems.

Professional skill development: Students in the Innovation Hubs receive mentoring from faculty, community members and more experienced students and learn leadership and other practical job skills.

Enhanced faculty research and exploration: The collaboration with community members and students from many fields of study will allow faculty to take on larger high-quality projects with a big impact on the world.

The Benefits
- Long-term hands-on learning for students: The research conducted through the Innovation Hubs continues longer than internships or classroom projects, allowing students to get deep experience in their field of study while seeing how their research applies to real-world problems.
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Passport to Success Program Description

The Passport to Success program incubates the current and next generation of social entrepreneurs and social innovators who will thrive in their lives after graduation and find bold solutions to the critical issues faced by communities and the world.

The program is focused on learning outcomes that will lead to professional and personal growth.

This innovative program focuses on engaging undergraduate students—both inside and outside the classroom—with activities that will lead to seamless success after graduation.

Core to this program are high-impact practices such as project-based learning, internships, service learning, and e-portfolios.
Official Rules, Continued

Our students learn through doing.

- Project-based Learning
- Hands-on Classroom Projects
- Consulting for Non-profits
- Paid Internships
- International Internships
- Mentoring by Successful Alumni
- Study Abroad
- E-Portfolios
- Projects in the CHSS Innovation Makerspace

What are the benefits?

- Critical Professional Skills Training
- Personal and Professional Development
- Enhanced Learning
- Valuable Work Experience
- Insight Into Career Options
- Networking
- Reference Building

Who can participate?
Passport for Success democratizes opportunities, so all CHSS undergraduate students have an opportunity to benefit.