Adobe Spark & Digital Literacy

What is digital literacy?

"The internet, computer games, digital video, mobile phones and other contemporary technologies provide new ways of mediating and representing the world, and of communicating. […] Digital literacy, in my account, is about these means of *cultural understanding*." (Buckingham 59; author's emphasis)

What is Adobe Spark?

Adobe Spark is the integrated web and mobile platform that enables everyone to easily create and share impactful visual stories. Adobe Spark supports three ways to express ideas:

Graphics	Webpages	Videos
Flyers · Collages Instagram & Facebook Posts	Multimedia articles & Presentations	Voice-Over · Text Background music

What can you do with Spark?

Promotional Ad (Video)	FLRC Tutor Bio (Video)	Senior Seminar Analysis (Video)
FREN 1001 Descriptions (Webpage)	FL 2209 Intercultural Competence Model (Collage)	FREN 2001 Learning Portfolio (Webpage)

References & Resources

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