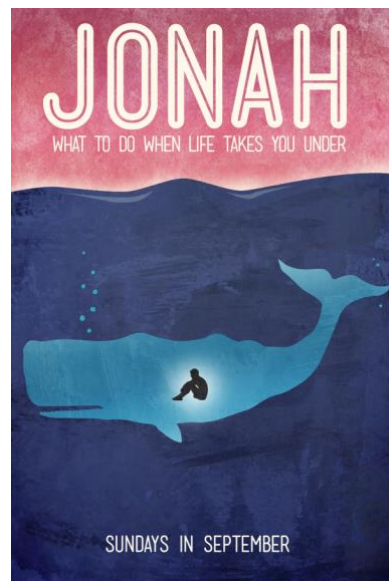


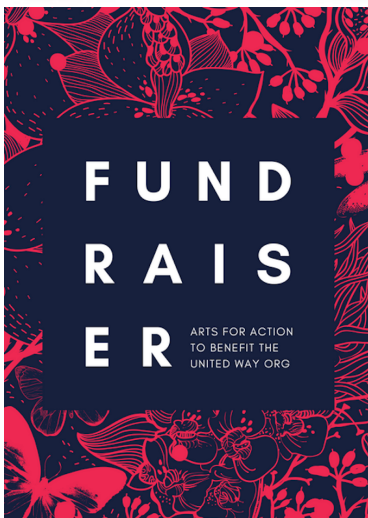
Effective Poster Design

1. Easy to read from a distance
2. Contrast
3. Consider size and location
4. One big visual
5. Plenty of space
6. Call to action
7. Effective typography
8. Have fun



Effective Flyers

1. Brief
2. Digestible sections
3. Bullet points and infographics
4. Catchy headline
5. Call to action
6. Contact information
7. Location
8. Two-three complimenting colors
9. Two-three fonts
10. Proofread



Apps & Sites



Adobe Spark
spark.adobe.com



Canva
canva.com



Pexels
pexels.com



Piktochart
piktochart.com



Poster My Wall
postermywall.com



PowerPoint
[video tutorial](#)
[step-by-step article](#)