Department of Geography and Anthropology Strategic Plan 2014-2018

# GOAL 1: Enhance the visibility and quality of our undergraduate programs and expand opportunities for high quality education on-line (KSU Strategic Plan Goals 1 & 3)

### Objective 1. Increase the visibility of our academic program offerings and recruit more majors.

#### Strategic actions:

1. Use existing space to highlight student accomplishments and promote majors (bulletin boards, display cabinet, Social Science Building Atrium

2. Use the internet and social media to highlight accomplishments and opportunities for students

3. Develop major-specific powerpoints that highlight career opportunities in each major and distribute to all faculty for use in classes

4. Facilitate student-centered events designed to build interest and enthusiasm in the majors

5. Congratulate (e.g., send official letters to) students who do well in introductory classes, and invite them to take upper division classes in the disciplines

### Objective 2. Expand programs to include online minors and a certificate

#### Strategic actions:

1. Identify current online courses and create a timeline for developing additional courses that will lead to online minors in anthropology, geography, and a certificate in GIS

2. Provide faculty development opportunities for developing new online courses

3. Identify qualified exceptional full-time and part-time faculty to develop and teach online courses

4. Create assessments for students pursuing online minors and certificates to ensure excellence of offerings

# GOAL 2: Obtain Resources to Enhance and Expand the Professional and Scholarly Life of GA Faculty (KSU Strategic Goal 1; CHSS Strategic Goal 1)

### Objective 1. Encourage, foster, and support grant writing and the procurement of internal and external funding within the department.

#### Strategic actions:

1. Develop a departmental Ad Hoc grants committee

2. Work with CHSS and University grants specialists to create a database and early warning system of deadlines several months in advance for relevant grants in Anthropology, GIS, and Geography

3. Organize, facilitate, or promote three (3) talks/workshops per year focused on grant-writing

4. Create a peer-review mechanism within the department to assist with strengthening submissions

### Objective 2. Expand departmental laboratory facilities devoted specifically to research and teaching

#### Strategic actions:

1. Obtain a dedicated Anthropology teaching laboratory

2. Obtain a dedicated Geography teaching laboratory

3. Obtain a dedicated Environmental Studies teaching laboratory

4. Equip Anthropology, Geography, Environmental Studies, and GIS laboratories to enhance the quality and significance of undergraduate education

5. Obtain dedicated research facilities in order for Anthropology faculty to meet the requirements of a comprehensive university

6. Obtain dedicated research facilities in order for Geography faculty to meet the requirements of a comprehensive university

7. Develop a departmental Ad Hoc laboratory oversight committee