### Membership Application Forn

Lambda Pi Eta
Alpha Theta Chapter
Kennesaw State University
Application due: November 29, 2019



# Lambda Pi Eta

National Communication Honor Society

Name	Home ()Ce	ll ()
Street_	City	Zip
KSU E-mail	@students.kennesaw.edu	
KSU Student #	Projected Graduation (Semester)	
Cumulative GPA	Communication GPA*	
Are you willing to participate in	club activities during the semester?	

Place the completed application and your membership dues in **a sealed envelope** and return it to Dr. Mackenzie Cato room 5061 on the 5<sup>th</sup> floor of the Social Science Building (or slide it under the door).

- 1. Completed Application Due (Friday, November 29, 2019)
- **2. Membership Fee of \$85.00** (Check, payable to *Lambda Pi Eta*. Fee covers lapel pin, LPH Certificate, and honor cords. If applicant does not meet membership requirement(s), her/his check will be voided for pick-up in the SOCM office.)
- 3. Copy of Transcript (unofficial printout from KSU Owl Express)

#### KSU Membership Criteria

- Completed at least 60 semester hours
- Completed at least 12 semester hours of communication courses
- Minimum cumulative GPA of 3.0
- Minimum communication studies GPA of 3.25\*
- Currently enrolled in good standing

## Lambda Pi Eta

- ....is the official communication studies honor society of the National Communication Association (NCA).
- ...is an accredited member of the Association of College Honor Societies (ACHS), with 400 active chapters at colleges and universities worldwide.
- ...represents what Aristotle described in his book *Rhetoric*, as the three elements of persuasion:

Lambda—Logos: Meaning Logic

Pi—Pathos: Relating to emotion

Eta—Ethos: Defined as character, credibility and ethics.

#### Goals

- Recognize, foster and reward outstanding scholastic achievement
- Stimulate interest in the field of communication
- Promote and encourage professional development among communication majors
- Establish and maintain close relationships and understanding between faculty and students
- Explore options for further graduate study