

School of Communication & Media Curriculum

Media and Entertainment Studies Concentration (Fall 2016)

5/20/2016

| Lower Division SOCM Major Requirements (18 hours) | | | |
|------------------------------------------------------------------------------------------------------------------------|---------------------------------------|-------------|---------------------------|
| | | (completed) | (semester taken/planning) |
| COM 2020* | CSI:COM Sources & Investigations | | |
| COM 2033* | Visual Communication | | |
| COM 2129* | Public Speaking | | |
| COM 2135* | Writing for Public Communication | | |
| COM 2230* | Introduction to Mass Communication | | |
| *Must have 2.75 adjusted GPA in all 5 lower division SOCM courses and pass a writing test to apply to be a SOCM Major. | | | |
| ICT 2101 | Informatics: Computers and Your World | | |

These courses listed below are difficult, upper-level courses that should be carefully scheduled based on prerequisites. Your capstone (COM 4485) is intended to be taken your final semester before graduation.

| Upper Division SOCM Major Requirements (6 hours) | | | |
|---------------------------------------------------------|------------------------------------------------------------------------|-------------|---------------------------|
| | | (completed) | (semester taken/planning) |
| COM 3435 | Communication Research Methods | | |
| COM 4480 | Communication Theory PreReq: COM 3435 | | |

| Media Studies Concentration Requirements (9 hours) | | | |
|-----------------------------------------------------------|---------------------------------------------------------------------------------------|-------------|--------------------------|
| | | (completed) | semester taken/planning) |
| COM 3326 | Global Media Systems (previously COM 3324) | | |
| COM 4424 | Uses and Effects of Mass Media | | |
| COM 4485 | Media Studies Capstone PreReq: COM 4424 AND COM 4480 | | |

| Choose One for Technology Competency (3 hours) | | | |
|-------------------------------------------------------|---------------------------------------------------------------------------------------------------------------------------|-------------|---------------------------|
| | | (completed) | (semester taken/planning) |
| JOUR 3340 | Digital Media Production PreReq: (COM 2230 OR COM 2205) & ICT 2101 | | |
| PR 4405 | Digital Publication Design | | |

| Choose One for Writing Competency (3 hours) | | | |
|----------------------------------------------------|---------------------------------------------------------------------------|-------------|---------------------------|
| | | (completed) | (semester taken/planning) |
| JOUR 3330 | News Reporting and Writing | | |
| PR 3375 | Public Relations Writing PreReq: PR 3335 | | |
| FILM 3105 | Fundamentals of Writing for Film & Television | | |
| WRIT 3150 | Topics in Digital Rhetoric | | |

| Choose Two for Media Literacy (6 hours) | | | |
|------------------------------------------------|-----------------------------------------------------------------------------|-------------|---------------------------|
| | | (completed) | (semester taken/planning) |
| AMST 3740 | American Popular Culture | | |
| PR 3429 | Persuasion Methods and Strategies | | |
| COM 4425 | Gender, Race and Media | | |
| COM 4434 | Topics in Media Studies PreReq: COM 3326 | | |
| COM 4444 | Film and Video Structure and Process | | |
| JOUR 4470 | Media Law PreReq: COM 2230 & POLS 1101 | | |
| FILM 3200 | Film History and Theory | | |
| POLS 3380 | Mass Media and Politics | | |

««Advising Checkpoint»» *Make sure none of the classes marked in this section are used below as upper division major elective courses.*

Choose Three Major Elective Courses (9 hours total with at least 6 of these 9 hours in SOCM)

Note: Choose courses from the list below not previously taken. Please take into account any prerequisites required.

| | | (completed) | (semester taken/planning) |
|-----------|--------------------------------------------------------------------------|-------------|---------------------------|
| COM 3315 | Interviewing | | |
| COM 3320 | Health Communication | | |
| COM 3325 | Intercultural Communication | | |
| COM 3350 | Editing for Today's Media | | |
| COM 3376 | Interpersonal Communication | | |
| COM 3398 | Internship (limited to 6 credit hours) | | |
| | ----(2nd Internship) | | |
| COM 4100 | Directed Applied Research <i>PreReq: COM 3435</i> | | |
| COM 4400 | Directed Study <i>PreReq: 60+ hours</i> | | |
| COM 4425 | Gender, Race and Media | | |
| COM 4430 | Media Management | | |
| COM 4434 | Topics in Media Studies <i>PreReq: COM 3326</i> | | |
| COM 4444 | Film and Video Structure and Process <i>PreReq: 60+ hours</i> | | |
| COM 4490 | Special Topics in Communication <i>PreReq: 45+ hours</i> | | |
| PR 3335 | Public Relations Principles | | |
| PR 3355 | Public Relations Cases <i>PreReq: PR 3335</i> | | |
| PR 3375 | Public Relations Writing <i>PreReq: PR 3335</i> | | |
| PR 3429 | Persuasion Methods and Strategies | | |
| PR 4405 | Digital Publication Design | | |
| JOUR 3310 | Concepts in New Media | | |
| JOUR 3330 | News Reporting and Writing | | |
| JOUR 3340 | Digital Media Production | | |
| JOUR 3360 | Photojournalism <i>PreReq: JOUR 3340</i> | | |
| JOUR 4420 | Advanced Media Writing <i>PreReq: JOUR 3330</i> | | |
| JOUR 4445 | Advanced Digital Audio Production <i>PreReq: JOUR 3340 AND JOUR 3330</i> | | |
| JOUR 4450 | Video News Production <i>PreReq: JOUR 3340 AND JOUR 3330</i> | | |
| JOUR 4470 | Media Law | | |
| AMST 3740 | American Popular Culture | | |
| FILM 3105 | Writing for Film and Television | | |
| FILM 3200 | Film History and Theory | | |
| POLS 3380 | Mass Media and Politics | | |
| WRIT 3150 | Topics in Digital Rhetoric | | |
| WRIT 3160 | Argumentative Writing | | |

««Advising Checkpoint»» Be sure these classes have not been used above with concentration electives.

««Advising Checkpoint»» Be careful in calculating internship credit total.

««Advising Checkpoint»» 24 of 36 hours of upper division SOCM electives must be taken at KSU.

Related Studies (12 hours): **Minor?** _____ **Certificate?** _____

****Select 12 hours of upper division course work (3000-4000 level) OUTSIDE OF SOCM.** These hours do not have to be taken in a single discipline, but should be related to a particular interest or career goal. Students should determine Prereqs for upper-division elective courses and take them as free electives.

****Completion of Formal Minor or Certificate Program would satisfy this requirement.**

| | | (completed) | (semester taken/planning) |
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««Advising Checkpoint»» Are all of these classes 3000 or 4000 level? Outside of SOCM?

««Advising Checkpoint»» Formal minor or certificate? Students should see that department for advising.

Free Electives (12 hours)

****Any course (1000-4000) in the university curriculum (including SOCM) passing with a D or better.**

****May combine 1 or 2 hour courses to total 12 hours total in this section.**

| | | (completed) | (semester taken/planning) |
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