

# Apply to KSU's School of Communication & Media (SOCM)

## 2017 Gated Majors: Communication Public Relations Journalism and Emerging Media

KSU's School of Communication & Media offers you an opportunity to specialize in **Public Relations, Journalism & Emerging Media** or **Communication**, with a focus in **Media and Entertainment Studies** or **Organizational & Professional Communication**, at the undergraduate level. Minors in Public Relations (for non-majors) and Crisis Preparedness and a certificate in Multiplatform News Reporting are also available.

At the graduate level, you can study for a certificate in the online **Digital & Social Media Program** and study for a **M.A. degree in Integrated Global Communication**.

### Steps to take to apply to major in SOCM:

- Earn an adjusted GPA of 2.75 or higher (an average of your GPA scores) in five courses:
  - COM 2020 CSI: COM Sources & Investigations
  - COM 2033 Visual Communication
  - COM 2129 Public Speaking
  - COM 2135 Writing for Public Communication (take the Entrance Exam during or after this course. Drop-In help sessions are offered each semester.)
  - ORGC 2205 Introduction to Organizational & Professional Communication (for Org. Com majors)  
**--OR--**  
COM 2230 Introduction to Mass Communication (for Media Studies, Journalism, PR)
- Pass the Entrance Exam (SOCM grammar competency exam) with a score of 78% or higher. Students may take the writing test up to three times. Students who fail to pass the grammar test in three attempts must pursue majors in other departments.
- Complete the Undergraduate Program Admission Application, available at <http://socm.hss.kennesaw.edu/>

Once admitted into the major, you must earn grades of "C" or higher in all SOCM courses counted toward the degree.

### As you plan your academic program, remember:

- ✓ Seek out advising through the CHSS Advising Center, particularly if you are a freshman or sophomore (<http://uac.hss.kennesaw.edu>)
- ✓ Those students who are declared SOCM majors and have 60+ hours of courses will be assigned an academic or faculty advisor. Your advisor will help you plan your path to graduation.
- ✓ Regularly check your KSU email for important updates and announcements.
- ✓ While you have KSU resources for advising and degree planning through DegreeWorks, you are responsible for building your own academic plan, checking prerequisites for each course, and completing Gen. Ed. courses, all Major requirements, Related Studies courses and Free electives.
- ✓ All Related Studies courses must be taken OUTSIDE of SOCM (3000-4000 level). You may not take COM/PR/JOUR/MENT courses and have it count in Related Studies.
- ✓ When you have 90 credit hours, you must petition to graduate (<http://registrar.kennesaw.edu/graduation.php>); only the Registrar's Office can complete an official audit of your courses, qualifying you for graduation.