



# KENNESAW STATE UNIVERSITY

NORMAN J. RADOW COLLEGE OF  
HUMANITIES AND SOCIAL SCIENCES

## Roadmap to Excellence





## ADVANCE COMMUNITY AND CULTURE

### GOALS: Focus on Partnerships and Connections

- » Continue to build a sense of community that includes a broad marketplace of ideas.
- » Expand opportunities to connect students and faculty to important community issues and concerns.
- » Strengthen engagement with external partners including corporations, governments, and community organizations.
- » Expand international partnerships to enhance intercultural connections.
- » Expand our inclusive learning environment.

### INITIATIVES

- » Celebrate faculty, staff, and student accomplishments throughout the year and at an annual ceremony.
- » Continue the "365 Days of Learning and Service" initiative that connects students and faculty to social issues in their communities and examines potential solutions.
- » Host department, school, and center events to expand engagement with external partners.
- » Expand and promote an annual calendar of college events.
- » Promote and encourage greater student involvement in internationally focused events and opportunities that expand multicultural awareness.



## ENHANCE UNDERGRADUATE EDUCATIONAL EXPERIENCES

### GOALS: Promote Student Engagement and Success

- » Improve the six-year graduation rate across RCHSS degrees.
- » Improve the first-year retention rate across RCHSS.
- » Enhance and support student-engaged and service learning.
- » Create additional pathways to employment for graduates.
- » Prepare students to learn, work, and thrive in a rapidly evolving digital society.
- » Develop and promote signature academic programs to recruit and retain students for a 21st century workforce.

### INITIATIVES

- » Collaborate with Advising to develop campaigns that keep students on track for graduation.
- » Enhance partnerships with alumni and community partners to expand internships and educational opportunities.
- » Expand the use of High-Impact Practices (HIPs) among RCHSS faculty.
- » Launch a college-wide micro-credentialing initiative.
- » Integrate emerging technologies and curricular innovations across the college.
- » Develop a strategic plan to identify areas or aspects of current programs for targeted enhancement.



## GROW AND ENHANCE GRADUATE PROGRAMS AND ENROLLMENT

### GOALS: Prepare Globally Informed Students for the 21st Century Workforce

- » Expand graduate applications by 20%
- » Increase graduate enrollment by 10%.
- » Identify opportunities for new graduate programs and certificates.
- » Identify new sources of revenue to support graduate students and their research and creative activities with faculty.
- » Build collaborations across graduate programs in the college and across campus.
- » Connect graduates to continuing education, certifications, and licensures.

### INITIATIVES

- » Develop a strategic enrollment plan for current and proposed programs that includes the Double Owl program and the MS in Applied Psychology.
- » Collaborate with the Graduate College on curricular reviews and enhancements with a lens toward career readiness.
- » Develop a college-wide marketing plan for graduate programs.
- » Provide opportunities for intellectual and professional growth for graduate faculty and graduate students.
- » Provide efficient and effective administrative support at the college level.



## PROMOTE INTERDISCIPLINARY RESEARCH AND CREATIVE ACTIVITIES WITH RELEVANCE

### GOALS: Commit to New Knowledge and Innovative Discoveries

- » Target specific research and creative activity goals in publications and creative works; grow productivity by 10%.
- » Target specific research and creative activity goals in research expenditures and sponsored research by 5%.
- » Expand the infrastructure to support faculty research and creative activities, research project develop, and grant proposal submissions.
- » Advocate for and identify new funding to support our research and creative activities.

### INITIATIVES

- » Celebrate and promote the research and creative activities of faculty and students.
- » Design workloads that support excellence in research, creative activities, teaching, and service.
- » Expand collaborations across campus and build new networks that provide role models, mentoring opportunities, partnerships, and professional development.
- » Identify and implement strategies to expand faculty engagement in sponsored research.